

The Safety Guide

In association with Aluminium International Today



The safety and well being of employees has long been a commitment of the aluminium industry.

In managing the risk to people from industry-related processes, it is necessary to systematically identify all potential hazards, have standards of good practice, committed management and systems for a structured follow up.

While different areas of industry can have a different focus when it comes to safety; the end goal is always the same. It comes down to the people and making sure every effort is in place to ensure a safe working environment.

The Safety Guide will provide a platform for companies across the aluminium value chain to present and share initiatives, programmes and safer working practices.

Acting as a respected resource for the industry, the Guide will gather and present safety statistics and up-to-date information, while encouraging aluminium production and processing companies to discuss successful safety projects, ways safety is being implemented, how it can be measured and the results.

OTHER AREAS TO BE COVERED INCLUDE:

- ◆ Identifying hazards
- ◆ Standards of good practice
- ◆ Employee wellbeing
- ◆ Case study success stories
- ◆ Controlling risk
- ◆ Minimising health risks
- ◆ Community health and safety
- ◆ Operation of mobile equipment, lifting devices, combustion and high voltage equipment
- ◆ Handling molten metal
- ◆ Achieving zero lost time
- ◆ PPE standards
- ◆ Psychological health and wellness

DISTRIBUTION

Publication is planned for **January 2018** and approximately 1,000 dedicated copies will be sent directly to HSE managers and industry professionals across the aluminium value chain.

The *Guide* will also be distributed at events and conferences next year, including Aluminium 2018 and a downloadable version will be available for free online to ensure maximum distribution (more than 20,000 contacts).

CALL FOR CONTRIBUTIONS

The Safety Guide will feature dedicated sections from OEM's, processors and equipment suppliers. To collate as much relevant and useful information as possible, we are asking for support in the form of content contributions from across the aluminium industry.

In order to ensure the *Guide* presents safety knowledge and practices rather than promotional material, there will be a selection of editorial contribution packages available to all companies.

For more information on how to be involved and help work towards a safer aluminium industry, please contact:

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**ALUMINIUM
INTERNATIONAL
TODAY**

THE ALUMINIUM INDUSTRY **SAFETY GUIDE**

Working towards a safer aluminium industry

EDITORIAL CONTRIBUTIONS

The Aluminium Industry Safety Guide will share ideas that might help other manufacturers if they are experiencing safety challenges.

The Guide is a completely separate publication from Aluminium International Today and in order to ensure we can publish enough copies for a dedicated distribution to industry professionals and at conferences and exhibitions next year (including Aluminium 2018) we have put together a selection of contribution packages for companies across the value chain.

While we appreciate you cannot put a price on safety, the contributor costs listed below will enable us to distribute to a total circulation of more than 25,000 industry professionals, with the opportunity to also download for free from the website.

The idea is to make the information accessible to all.

Editorial Contribution Packages

- ◆ Four pages of editorial, which can include an interview, case study, application story, product or project information, advert etc: **£4,995**

- ◆ Two pages of editorial, which can include an interview, case study, application story, product or project information, advert etc: **£2,495**

Both packages come with 5 printed copies for your company

Contact **Nadine Bloxsome**, Editor, Aluminium International Today, for more information on submission details and deadlines.

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THE ALUMINIUM INDUSTRY 
SAFETY GUIDE
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SUPPLIERS & SERVICE PROVIDERS

Alongside case studies from major manufacturers and processors, instructive articles from aluminium associations and safety organisations, the Guide will also include a dedicated Suppliers & Service Providers section.

The section will include a comprehensive list of safety equipment suppliers and services applicable to areas of aluminium production and processing.

There are a number of ways to present your company and its products in this section:

◆ **Classified listing**

£250

Company name, contact details and 30 words

◆ **Classified listing + logo**

£400

Company name, logo, contact details and 30 words

If a website address is listed, this will register as a 'click-through' when the Guide is available to readers online.

1 page advert + classified listing + logo:

£1995

1 page advert + classified listing:

£1795

½ page advert + classified listing + logo:

£1495

½ page advert + classified listing + logo:

£1295

For submission details and deadlines, please contact:

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